

# Call for Supporters and Exhibition

**The 14th IEEE International Symposium on Mixed and Augmented Reality  
ISMAR 2015, Fukuoka, JAPAN  
29 Sep – 3 Oct, 2015  
<http://ismar.vgtc.org/>**

As the premiere conference in Mixed and Augmented Reality research, ISMAR welcomes sponsorship from companies and other organizations. We are excited to offer our sponsors the benefits listed below. We can also happy to discuss custom sponsorship packages tailored to your needs. Please contact us at [sponsor@ismar15.org](mailto:sponsor@ismar15.org).

## **All Sponsors:**

- Opportunity of a short talk to advertise your company at the main conference room. The time is 1 to 3 minutes depending on the sponsor level.
- Listing of your company (with logo and URL) on the advance program, in the proceedings, and on the conference web pages, maintained at <http://ismar.vgtc.org/>.
- Placement of your corporate logo on the signs in the conference center.
- Recognition of your contribution at the banquet dinner and the opening and closing sessions of the conference.
- A certain number of full registrations, which include workshop, tutorial, banquet and exhibition, depending on the sponsor level.

## **Silver and Higher Level Sponsors:**

- Opportunity to have a booth from 30th September to 2nd October (main conference days) in a break area outside the main conference room.
- Opportunity of a demonstration (marked as a sponsor demo) during the demonstration sessions at the conference. The number of the demonstration tables is negotiable.

## **Diamond (2,500,000 JPY or greater contribution):**

- Dedicated conference room for use during the conference.
- Full registration for 8 people.
- 30% off additional registrations from your organization.
- 1 page advertisement in the program booklet.
- Opportunity to provide materials and give-away items for attendees.

**Platinum (1,500,000 JPY or greater contribution):**

- Full registration for 6 people.
- 25% off additional registrations from your organization.
- 1/2 page advertisement in the program booklet.
- Opportunity to provide materials and give-away items for attendees.

**Gold (1,000,000 JPY or greater contribution):**

- Full registration for 4 people.
- 20% off additional registrations from your organization.
- 1/4 page advertisement in the program booklet.

**Silver (500,000 JPY or greater contribution):**

- Full registration for 2 people.
- Printed logo in the program booklet.

**Bronze (250,000 JPY or greater contribution):**

- Full registration for 2 people.
- Printed logo in the program booklet.